

CORREXPO 2011, FORT WORTH, TEXAS
SEPTEMBER 26 – 27, 2011
SPONSORSHIP & PROMOTIONAL OPPORTUNITIES



CORREXPO 2011, FORT WORTH, TEXAS SPONSORSHIP APPLICATION

Sponsor Supplied? To allow you to truly customize your sponsorship package, TAPPI is allowing Sponsors to provide materials for several of the available packages. TAPPI has preferred vendors which they can recommend to help you supply these items should you not have a vendor of your own. If you need assistance with the purchasing process or getting your logo imprinted on your promotional piece, please contact Debbie Trimmer, dtrimmer@tappi.org or +1-770-209-7244 to review procurement options.

All Sponsor Supplied items must arrive at TAPPI offices by September 7, 2010 to ensure their distribution on-site.

Sponsorship Options

(Please check your sponsorship choice and total at the bottom)

- | | |
|---|--|
| <input type="checkbox"/> Platinum Sponsor — \$10,000 Special/ \$11,500 after 5/1/11 | <input type="checkbox"/> Continental Breakfast Sponsor — \$2,500 per Breakfast |
| <input type="checkbox"/> Gold Sponsor — \$8,000 Special/ \$9,500 after 5/1/11 | <input type="checkbox"/> Networking Breaks — \$1,250 per Break |
| <input type="checkbox"/> Badge Lanyards — \$2,500 (Sponsor Supplied) | <input type="checkbox"/> Dessert Breaks — \$1250 per Break |
| <input type="checkbox"/> Badge Holder Inserts — \$1,500 (Sponsor Supplied) | <input type="checkbox"/> Event Guide |
| <input type="checkbox"/> Event Bag — \$1,000 (TAPPI provides) | <input type="checkbox"/> Full Page B/W—\$1,650 |
| <input type="checkbox"/> Floor Map — \$2,500 (TAPPI will produce and provide) | <input type="checkbox"/> 1/2 Page B/W—\$950 |
| <input type="checkbox"/> Literature in Show Bag — \$750 | <input type="checkbox"/> 1/4 Page B/W—\$550 |
| <input type="checkbox"/> Aisle Sign Sponsor (8 Aisles) — \$3,000 | <input type="checkbox"/> Special Position—\$500
Name Position: _____ |
| <input type="checkbox"/> Official Show Website Sponsor — \$2,500 | <input type="checkbox"/> Back Cover—\$3,000 |
| <input type="checkbox"/> Conference Notepad — \$1,000 (Sponsor provided) | <input type="checkbox"/> Inside Front Cover—\$2,500 |
| <input type="checkbox"/> Registration Pens — \$500 (Sponsor provided) | <input type="checkbox"/> Inside Back Cover—\$2,500 |

Company: _____ Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____ Country: _____

Phone: _____ Fax: _____ Email: _____

Web Address: (for recognition on TAPPI Website) _____

Signature: _____

By signing this document you hereby agree to the terms and conditions set forth in the Sponsorship Prospectus.

Payment Information

Check (make checks payable to TAPPI in US dollars)

Amount enclosed: _____

Checks should be mailed to 15 Technology Parkway South, Norcross, Georgia 30092 USA, Attn: Raine Hyde

Credit Card (check one) Amex Visa Master Card Diners Club

Card Number: _____ Expire Date: _____

Name on Card: _____

Authorized Signature: _____

Fax completed application to TAPPI Member Connection, +1-770-446-6947

Sponsorship questions? Contact Linda Cohen,
Phone: +1-914-944-0135; Fax: +1-914-944-0377 • Email: lcohen@tappi.org