

CorrExpo gone West 2011



**CORREXPO 2011
FORT WORTH, TEXAS
SEPTEMBER
26-27, 2011**

If you are ready to grow your business or expand your reach... if your product raises the bar for board converters ... if your strategy is taking your business to a new part of the globe ... then you don't want to miss the opportunity to be with the most important gathering of decision makers in the corrugated industry.

SPONSORSHIP & PROMOTIONAL OPPORTUNITIES

TAPPI's annual CorrExpo is a world-class affair for unique networking and educational opportunities providing attendees a glimpse at the latest products and innovations that define the direction of our industry. There is no better way to reach your target audience than through event marketing and sponsorships!

At CorrExpo 2011 in Fort Worth, Texas you can promote your company with opportunities outside and inside the Rio Grande/Trinity Ballroom at the Renaissance Worthington Hotel, through sponsorships and online and print advertising. The wide array of opportunities available allows us to help you find the most effective way to reach out to the audience before, during and after the event.

**For exhibit and sponsorship information contact
Linda Cohen at 914-944-0135 or lcohen@tappi.org.**

CORREXPO 2011, FORT WORTH, TEXAS
SEPTEMBER 26 – 27, 2011
SPONSORSHIP & PROMOTIONAL OPPORTUNITIES



PLATINUM SPONSORSHIP

\$10,000 Special/\$11,500 after 5/1/11 (Minimum 8' X 20' exhibit space required)

You will Sponsor the following high level Events: TAPPI Opening Session Sponsor, announcing the Keynote, & TAPPI Breakfast Sponsor

*As an added bonus, 1 Networking Break included.

Branding:

- Full Page Ad in the Official Event Guide
- Event Bag Insert (1 insert – sponsor supplied)
- Sponsor Ribbons
- Logo and Sponsor Recognition in the Official Event Guide
- Inclusion on a special “Thank You to our Sponsors” Sign in the Registration Area

Prime Positioning of Company Logo:

- Event Bag (TAPPI will supply bags)
- Onsite Signage
- Prime Logo Positioning as a Platinum Sponsor: Logo will appear in major industry magazines, literature, website, e-mail campaigns and more!
- Event Guide: Company Description & Logo

Education:

- Two Full Conference Package Passes

Online:

- Logo on CorrExpo 2011 Website Linking to your Company Website

Traffic Builder:

- **NEW!** Logo by your Customer Roundup Floor Map listing
- Company Recognition in Promotional E-mail Blast with Links to your Website
- Free Expo Hall Passes for your Customers

Networking:

- Entrance to Conference Reception (Sunday Night)
- Offsite Supplier Gala Sponsor (Monday Night)

GOLD SPONSORSHIP

\$8,500 Special/\$9,500 after 5/1/11 (Minimum 8' X 10' exhibit space required)

Choose ONE of the following promotions: Tuesday Continental Breakfast Sponsor OR 1 Networking Break

Branding:

- 1/2 Page Ad in the Official Event Guide
- Event Bag Insert (1 insert sponsor supplied)
- Sponsor Ribbons
- Logo and Sponsor Recognition in the Official Event Guide
- Inclusion on a special “Thank You to our Sponsors” Sign in the Registration Area

Prime Positioning of Company Logo:

- Event Bag (TAPPI will supply bags)
- Onsite Signage
- Prime Logo Positioning as a Gold Sponsor: Logo will appear in major industry magazines, literature, website, e-mail campaigns and more!
- Event Guide: Company Description & Logo

Education:

- One Full Conference Package Pass

Online:

- Logo on CorrExpo 2011 Website Linking to your Company Website

Traffic Builder:

- Free Expo Hall Passes for your Customers

Networking:

- Entrance to Conference Reception (Sunday Night)
- Offsite Supplier Gala Sponsor (Monday Night)

GENERAL EXHIBITOR

Exhibitor Benefits Include:

Branding:

- 50 Word Company Description in Event Guide

Traffic Builder:

- Free Expo Hall Passes for your Customers

Booth Space:

- Pipe and drape with Show Colors, draped table, 2 chairs, Company ID Sign, Wastebasket (Exhibit hall is carpeted)

Networking:

- Entrance to Conference Reception (Sunday Night)



PROMOTIONAL OPPORTUNITIES

Make sure that your message is seen and heard by all Correxpo 2011 attendees. Promotional opportunities are designed to increase branding, traffic to your booth, and create excitement for your company. Whatever your marketing goals, there is a promotion that can help you achieve your objectives.

- BADGE LANYARDS** \$2,500 (Sponsor supplied) : **SHOW WEBSITE BANNER** \$2,500
- Everyone must wear a name badge for access to the conference and the show... that's guaranteed exposure! Make sure it's your company name that appears on the official show lanyards. This sponsorship gives your company the opportunity to provide lanyards to all of the attendees when they retrieve their badges and show related materials. (One Exclusive Opportunity)
- BADGE HOLDER INSERTS** \$1,500 (Sponsor supplied) : **CONFERENCE NOTEPAD** \$1,000 (Sponsor to provide notepads)
- Your supplied insert will be placed in every attendee badge holder with your message visible to all for the entire Correxpo 2011. Great promotion for driving people to your booth. (One Exclusive Opportunity)
- EVENT BAG** \$1,000 (TAPPI will provide bags) : **REGISTRATION PENS** \$500 (Sponsor to provide pens)
- Don't miss the chance to sponsor the official show bags which are distributed to every attendee! As the sponsor of the attendee bags, your company's logo will be printed on the bag along with the TAPPI logo. Since every attendee receives a bag during registration, every attendee will carry your company's logo with them through the conference and on the show floor—and beyond! (4 Opportunities)
- CUSTOMER ROUND-UP FLOOR MAP** \$2,500 : **CONTINENTAL BREAKFAST SPONSOR** \$2,500 per Breakfast
- (TAPPI will produce and provide floor map)
- Major traffic-building promotion. Your company gets exposure on the back panel of the Map and will be highlighted on the show floor map directing attendees straight to your booth. One of the strongest traffic builders we offer! (One Exclusive Opportunity)
- LITERATURE IN THE SHOW BAGS** \$750 (TAPPI will provide bags) : **NETWORKING BREAKS** \$1,250 per Break
- Place a flyer, brochure or other insert in the Official Show Bag. All TAPPI conference attendees will receive this bag! (5 Opportunities)
- AISLE SPONSOR** \$3,000 (TAPPI will provide the signs) : **NEW! DESSERT BREAK** \$1,250 per Break
- This is a highly visible promotion and an incredible opportunity to get your logo on every aisle sign in the Exhibit Hall. As attendees walk the Show Floor, it is impossible to miss your company branding – and impact. (One Exclusive Opportunity)
- Have your company logo on the Official Show Website (www.correxpo.org) that also links to your company website. TAPPI will use this site to post all show-related information, and attendees will refer to the site for show updates, exhibitor listings, and conference and networking functions. Capture email addresses of all click-throughs to your site, and have top visibility on a high traffic website. (TAPPI will provide the banner size specifications)
- Everyone needs a notepad to capture those great sessions! Have your notepad personalized with your information or included in the pad. We will distribute to all paid Correxpo 2011 Conference attendees. (One Exclusive Opportunity)
- Your customized pen will be a handy tool that will be used and retained - with your message at attendees' fingertips. An effective way to put your name in front of TAPPI attendees the moment they arrive. (One Exclusive Opportunity)
- Distribute literature, greet attendees and receive onsite signage at a continental breakfast – open to all conferences attendees. Also receive exposure in the Official Event Guide and literature in the Official Show Bag.
- This sponsorship is a great way to impact attendees who will be thankful for your hospitality and attentive to your message. Your literature can be distributed at the break, as signage spotlights your company as the break sponsor.
- Each afternoon there will be a Dessert Break on the Show Floor. Have your sales material on the Dessert Tables with your company logo on all Dessert Break signs. This is a sweet opportunity to satisfy attendees' sweet tooth! Snacks will be provided by TAPPI.

Any ideas you don't see here? We're open to customize programs and work with you.

CONTACT : LINDA COHEN • LCOHEN@TAPPI.ORG • 914-944-0135



TERMS & CONDITIONS GOVERNING EXPOSITION & SPONSORSHIP

1. Definitions. "Show," means the specific expositions or conferences identified on the TAPPI Agreement for Exhibit Space. "Hall" means the facility in which the Show is conducted. "Management" means TAPPI together with each of its officers, directors, shareholders, agents, affiliates, representatives, employees and assigns, unless the context requires otherwise. "Exhibitor" means the applicant identified on the TAPPI Agreement for Exhibit Space together with each of its officers, directors, shareholders, agents, affiliates, representatives, employees and assigns, as applicable. "Sponsor" means the applicant identified on the TAPPI Sponsorship Agreement together with each of its officers, directors, shareholders, agents, affiliates, representatives, employees and assigns, as applicable.

2. Limitation of Liability. By submitting an Agreement for Exhibit Space or Sponsorship, Exhibitor/Sponsor releases Management, the Hall, and their respective affiliates, representatives, employees and agents from any and all liability for any damage, loss, harm or injury to the person or any property of Exhibitor/Sponsor or any of its officers, directors, employees, agents, representatives or invitees resulting from, or arising out of submission of an application and/or participation in the Show (including the negligence of Management or the Hall, or its affiliates, representatives, employees and agents, or the negligence of any other person present at the Show, or from theft, fire, water, accident or any other cause). In no event will Management or the Hall, or any of its affiliates, representatives, employees and agents, be liable for any special, incidental, indirect, punitive or consequential damages arising out of or in connection with this Agreement. The liability of Management and its affiliates, representatives, employees and agents and Exhibitor/Sponsor's remedy for any claim of loss or damage arising from or related to this Agreement, regardless of the form of action, will be limited to one-half of the fees paid to Management hereunder. Exhibitor/Sponsor agrees that Management will not be liable in the event of any errors or omissions in the Exhibitor Service Manual, the Show's directory listing or in any other materials provided by Management. Exhibitor/Sponsor acknowledges and agrees that Management makes no representation or warranties with respect to the number of exhibition attendees or the demographic nature of such attendance.

3. Use of Space. Conditioned upon the Hall placing the exhibit space applied for herein at the disposal of Management, the Show is to be held at the Hall on the dates specified on the Agreement for Exhibit Space. Exhibitor will design and maintain its exhibit in conformity with the general theme and tenor of the Show and will keep its exhibit presentable at all times. Possible complaints regarding the allocated exhibit booth are to be lodged with Show Management before space is occupied. Management reserves the right to decline, prohibit or expel any exhibit, or item or feature thereof which, in its judgment, is inappropriate or out of keeping with the character of the Show, this reservation being all inclusive as to persons, things, printed matter, product, conduct, sound level, etc. All booth arrangements will conform in all respects to the dimensional, height and other requirements as indicated in the Exhibitor Service Manual. Any space not occupied by Exhibitor at the time set for completion of installation of displays will be reassigned at the discretion of Management,

in which case all amounts paid or payable by Exhibitor will be forfeited unless special arrangements have been approved in writing by Management. Exhibitor agrees to keep its exhibit open and staffed at all times during the Show hours. Failure to comply with the rules and regulations of this agreement or as stated in the Exhibitor Service Manual will result in the alteration or removal of the booth at the Exhibitor's expense. Rental fees for services and exhibit space are not refundable. Exhibitors will be bound by all pertinent laws, codes and regulations of municipal or other authorities, having jurisdiction over the Hall or the conducting of said exhibit, together with the rules and regulations adopted by the Hall.

4. Available Services. On behalf of the Exhibitors, Management has designated official Show contractors to provide drayage, cartage, furniture, booth and floor decorations, signs, photographs, telephone services, etc. Services of electricians, plumbers, carpenters and other labor will be available and charged for at the prevailing rates. Contractors and rates will be listed in the Exhibitor Service Manual. Management assumes no responsibility or liability for any of the services performed or materials delivered by Show contractors. Arrangement for these services and payments are to be made between Exhibitors and official Show contractors. Exhibitor agrees to comply with all regulations requiring union labor. Rules and regulations for union labor are made by the local unions and these regulations may be changed at any time.

5. Installation and Dismantling. Complete information, instructions and schedule of prices regarding receiving, set-up, display and removal of exhibits will be included in the Exhibitor Service Manual. Such requirements will be binding upon the Exhibitor as though fully set forth herein. Move-in and move-out times and access outside of Show hours are limited to those described in the Exhibitor Service Manual.

6. Broadcasts; Copyrighted Materials. No visual or audio recording or transmission will be made of the Show without Management's prior written consent. Exhibitor/Sponsor will not violate any copyrights with respect to writings, music or other materials used by it at the Show or at any function which is part of, affiliated with, or held in conjunction with the Show as stated in the Exhibitor Manual.

7. Promotional Matters; Electronic Messages. Exhibitor/Sponsor hereby grants Management a fully-paid, perpetual, non-exclusive worldwide license to use, display and reproduce Exhibitor/Sponsor's name, trademarks, service marks, logos, trade names, copyrighted content, hypertext links, domain names, icons, buttons, banners, graphic files and images in any directory (any media) of Show exhibitors and to use same in Show promotional materials. By providing Management with its e-mail address(es), Exhibitor/Sponsor hereby consents to receiving unsolicited commercial e-mail messages from Management, its affiliates, partners and assigns, and third parties licensed to send such messages to Exhibitor/Sponsor by any of the foregoing. Management may also take photographs, motion pictures and/or video recordings of Exhibitor's booth space, exhibit and related merchandise and displays, and its personnel, and Exhibitor/Sponsor consents to Management's use of such recordings for promotional purposes.

8. Exhibition Activities. Exhibitor/Sponsor will not schedule or conduct any outside commercial activity, including receptions, seminars, symposiums and hospitality suites during the Show, whether such activities are held at or away from the Hall facility, except with the prior written approval of Management.

9. Attendance. Management will have sole control over admission policies at all times.

10. Indemnifications; Insurance. Exhibitor/Sponsor agrees to indemnify, defend and hold harmless Management and the Hall, and their respective officers, directors, employees, agents and representatives, from any and all claims, demands, suits, liability, damage, loss, cost, attorneys' fees and expenses of whatever kind or nature which might arise out of Exhibitor/Sponsor's use of exhibit space or participation in the Show, or any action or failure to act of Exhibitor/Sponsor or any of its officers, directors, employees, agents or representatives (including claims of damage or loss to property or harm or injury to a person or persons). Exhibitor/Sponsor agrees to maintain adequate insurance to fully protect Management and its affiliates, co-sponsors, service contractors and the Hall from any and all claims, arising from Exhibitor's activities including the installation, operation and dismantling of Exhibitor's display, as more particularly described in the Exhibitor Service Manual. This coverage should be evidenced by a certificate of insurance, naming Management, the Official Service Contractor and the Hall as additional insurers. Exhibitor/Sponsor understands that neither the Management, the Official Service Contractor nor the Hall maintains insurance covering the Exhibitor/Sponsor's property and it is the sole responsibility of the Exhibitor to obtain such insurance. Exhibitor/Sponsor is responsible for any and all damages caused by Exhibitor/Sponsor or Exhibitor/Sponsor's agents, employees or guests.

11. Taxes and Licenses. Exhibitor/Sponsor will be responsible for obtaining any licenses, permits or approvals required under Federal, state or local law applicable to its activity at the Show. Exhibitor/Sponsor will be responsible for obtaining any tax identification numbers and paying all taxes, license fees or other charges that will become due to any governmental authority in connection with its activities at the Show.

12. Change of Space; Show Location and Dates. Management will have the right, in its sole discretion upon notice to Exhibitor/Sponsor, to change Exhibitor/Sponsor's space assignment after the acceptance of this agreement if it is deemed to be in the best interest of the Show. Management will make reasonable efforts to ensure that any reassignment will be to an exhibit space that is of the same general style and size as Exhibitor/Sponsor's original space. If a reduction in Exhibitor/Sponsor's space is necessary, in Management's opinion, Exhibitor/Sponsor will be reimbursed on a pro-rata basis. Management may re-name or re-locate the Show or change the dates on which it is held, without the consent of Exhibitor/Sponsor. In such event, no refund will be due to Exhibitor/Sponsor, and Management will assign to Exhibitor/Sponsor, in lieu of the original space, such other space as Management deems appropriate, and Exhibitor/Sponsor agrees to use such space under the terms of this agreement.

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13. Termination of Agreement. Management reserves the right to terminate this agreement immediately upon written notice if Exhibitor/Sponsor breaches any of the representations, warranties, covenants, terms or conditions set forth herein or in the Exhibitor Service Manual, including the failure to make any payment when due.

14. Cancellation of Event. Management may cancel all or part of the Show or reduce the amount of space allocated to the Show for any reason in its sole discretion and for acts beyond its control (e.g., acts of God, war, government regulation or advisory, acts and/or threats of terrorism, civil disorder, fire, flood, explosion, earthquake, disasters, accidents or other calamity or casualty, labor dispute, strikes or threats of strikes, and curtailment of transportation facilities). If the Show is canceled by Management in its entirety, this agreement will terminate and Management will refund to Exhibitor/Sponsor no more than a prorated amount of the aggregate exhibit fees received after deducting expenses incurred and to be incurred by Management, plus reasonable compensation to Management, but in no case will the amount of the refund exceed the amount of the exhibit fee paid in full satisfaction of all liabilities of Management to Exhibitor/Sponsor. Refunds will not be made for partial cancellations or reductions in the size or scope of the Show. Any Exhibitor/Sponsor canceling this agreement prior to any cancellation of the Show by Management will not be entitled to any refund pursuant to this paragraph.

15. Cancellation By Exhibitor. Requests for cancellations and/or refunds must be in writing and received by Management 60 days prior to the event at which time a refund equivalent to 25% of total fee will be issued. After that time, no refunds will be issued. This amount will be liquidated damages, for the damages Management will suffer as a result of Exhibitor's or Sponsor's cancellation, and not as a penalty. The parties agree that withdrawal of the space reserved from availability at a time when others would be interested in applying for it will cause Management to sustain damages that, while substantial, are not capable of precise determination. Therefore, this provision for liquidated damages has been included as a valid pre-estimate of these damages. Cancellation fees cannot be applied toward exhibit space at other shows or advertisement. Upon any cancellation of this agreement or withdrawal by Exhibitor or Sponsor from the Show, Management will have the right, but not the obligation, to license the subject Show space or services to another exhibitor or sponsor prior to the Show without any rebate or allowance whatsoever to the Exhibitor and without in any way releasing said Exhibitor from any liability hereunder. No booth or service can be re-sold, sublet, or substituted by Exhibitor/Sponsor to another company.

16. Assignment/Booth Sharing/Reduction of Space/ Services. Management may assign this Agreement without the prior written consent of Exhibitor/Sponsor, and any such assignee will become "Management" for all purposes hereunder and will acquire all of rights and obligations of Management hereunder. Exhibitor/Sponsor cannot assign this agreement, in whole or in part, without the prior written approval of Management. In the event of the merger of two Exhibitors/Sponsors, Management will use reasonable efforts to consolidate the space or service contracted by the Exhibitors/Sponsors into one location

or package equal to the aggregate space originally purchased by the Exhibitors/Sponsors when they were independent or into a location or sponsorship package equal to the packages originally purchased. However, if that is not possible, the surviving Exhibitor/Sponsor will be liable for the exhibit space at the locations and/or sponsorship packages originally contracted by the merged Exhibitors/Sponsors. If Exhibitor/Sponsor desires to cancel this agreement, Exhibitor/Sponsor may only do so by giving notice thereof in writing sent to Management with evidence of receipt. In such case, Exhibitor/Sponsor will continue to be liable for 100% of the total exhibit or sponsorship fee unless the written notice of cancellation is received by Management. No refund will be provided for cancellations if the space is not rented to another exhibitor/sponsor regardless of date of notice. Exhibitor/Sponsor is responsible for all booth and promotional fees incurred prior to and including cancellation date. Non-refunded deposits and payments are not applicable toward payment for space at future shows. Please see contract for cancellation terms.

A reduction of exhibit space or sponsorship package shall be looked upon as a cancellation of existing space or package and exhibitor/sponsor will be relocated or reallocated based on the judgment of Show Management. Any monies already paid before reduction of exhibit space or sponsorship package will be applied to the exhibitor's new space or sponsorship package. However, if the amount paid is more than the amount due for rental or new space or new sponsorship package, the exhibitor will not be entitled to any refund.

17. Exhibitor/Sponsor Representatives Responsibility. Exhibitor/Sponsor must name one person to be his representative in connection with installation, operation and removal of exhibit. Such representative will be authorized to enter into such service contracts as may be necessary, and for which the Exhibitor/Sponsor will be responsible. If no such person is named, the signature of the exhibit and sponsorship agreement will be designated.

18. Applicable Law and Venue; Costs. This Agreement will be governed by Georgia, USA law without application of its conflict of laws principles. Any suit relating to this agreement will be instituted in a state or federal court in Atlanta, GA, USA and the parties submit to the exclusive jurisdiction of any such court. In any action to enforce its rights hereunder, including collection of amounts due hereunder, Management will be entitled to recover all costs of collection including all reasonable attorneys' fees, court costs and interest.

19. Sponsorship Agreement. All rules and regulations of all applicable sponsorship agreements and related materials are hereby incorporated into this Agreement.

20. Additions or Corrections. Management reserves the right to amend or interpret this Agreement and to adopt further regulations as may be deemed necessary by it for the general success of the Show, including the conditions, rules and regulations stated herein, in the Exhibitor Service Manual, sponsorship materials and in the Hall license, to which Management is or will be a party, all of which are made a part hereof as though fully incorporated herein, and the Exhibitor agrees to be bound thereby.

21. Severability. If for any reason a court of competent jurisdiction finds any provision or portion of this Agreement to be unenforceable, that provision will be enforced to the maximum extent permissible so as to affect the intent of the parties, and the remainder of this Agreement will continue in full force and effect.

22. Costs, Expenses and Attorneys' Fees. If either party commences any action or proceeding against the other party to enforce or interpret this Agreement, the prevailing party in such action or proceeding will be entitled to recover from the other party the actual costs, expenses, and attorneys' fees (including all related costs and expenses) incurred by such prevailing party in connection with such action or proceeding and in connection with obtaining and enforcing any judgment or order thereby obtained.

24. Entire Agreement. This application, along with the aforementioned rules and regulations, when executed by Exhibitor and accepted in writing by Management, will constitute a valid and binding license agreement, and contains the entire agreement of the parties concerning the subject matter hereof. This agreement may not be modified, discharged or terminated except by a written instrument, signed by the party to be charged. The rights of Management hereunder will not be waived except in a writing signed by a duly authorized officer of Management. This agreement will be binding upon, and inure to the benefit of, each of the parties hereto and their respective legal representatives, successors and permitted assigns. The interpretation of the provisions of this agreement, the relevant building regulations and Exhibitor Service Manual, as the same may be in effect from time to time, is reserved solely to Management, whose interpretations will be final, binding and conclusive in all respects. Nothing in this provision, however, will preclude Management from adopting additional rules and regulations, orally or in writing, as provided in paragraph 20 hereof.

Future Participation. To reward fairly participation in TAPPI's Corrugated shows, we have developed a system of points to use in assigning future booth space. The points accumulate from year to year activity, and the opportunity to engage in such activity is open to all companies. Points are assigned as follows: 3 points for every 100 square feet of exhibit space paid; 1 point per US\$2,500 in sponsorship paid; 3 points for TAPPI Sustaining Company Membership. The points are awarded to the company from which payment is received. If the payment received from one company is for a "shared" booth situation or other shared activity, then any distribution of the points is up to the paying company (please notify TAPPI of your decision on any division of points). If payments from more than one company are received by TAPPI for one invoiced item, then the points will be divided in proportion to dollar amount. Points accumulated from past years' rules have been preserved and tabulated, and the exhibitor is welcome to know their point accumulation at any time. If companies have been acquired, then points may be transferred as long as sufficient evidence is presented for rights to succession. Management will have the right, in its sole discretion upon notice to the exhibitor, to resolve any and all disagreements regarding the allocation of points towards future participation.

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CORREXPO 2011, FORT WORTH, TEXAS SPONSORSHIP APPLICATION

Sponsor Supplied? To allow you to truly customize your sponsorship package, TAPPI is allowing Sponsors to provide materials for several of the available packages. TAPPI has preferred vendors which they can recommend to help you supply these items should you not have a vendor of your own. If you need assistance with the purchasing process or getting your logo imprinted on your promotional piece, please contact Debbie Trimmer, dtrimmer@tappi.org or +1-770-209-7244 to review procurement options.

All Sponsor Supplied items must arrive at TAPPI offices by September 7, 2010 to ensure their distribution on-site.

Sponsorship Options

(Please check your sponsorship choice and total at the bottom)

- | | |
|---|--|
| <input type="checkbox"/> Platinum Sponsor — \$10,000 Special/ \$11,500 after 5/1/11 | <input type="checkbox"/> Continental Breakfast Sponsor — \$2,500 per Breakfast |
| <input type="checkbox"/> Gold Sponsor — \$8,500 Special/ \$9,500 after 5/1/11 | <input type="checkbox"/> Networking Breaks — \$1,250 per Break |
| <input type="checkbox"/> Badge Lanyards — \$2,500 (Sponsor Supplied) | <input type="checkbox"/> Dessert Breaks — \$1250 per Break |
| <input type="checkbox"/> Badge Holder Inserts — \$1,500 (Sponsor Supplied) | <input type="checkbox"/> Event Guide |
| <input type="checkbox"/> Event Bag — \$1,000 (TAPPI provides) | <input type="checkbox"/> Full Page B/W—\$1,650 |
| <input type="checkbox"/> Floor Map — \$2,500 (TAPPI will produce and provide) | <input type="checkbox"/> 1/2 Page B/W—\$950 |
| <input type="checkbox"/> Literature in Show Bag — \$750 | <input type="checkbox"/> 1/4 Page B/W—\$550 |
| <input type="checkbox"/> Aisle Sign Sponsor (8 Aisles) — \$3,000 | <input type="checkbox"/> Special Position—\$500
Name Position: _____ |
| <input type="checkbox"/> Official Show Website Sponsor — \$2,500 | <input type="checkbox"/> Back Cover—\$3,000 |
| <input type="checkbox"/> Conference Notepad — \$1,000 (Sponsor provided) | <input type="checkbox"/> Inside Front Cover—\$2,500 |
| <input type="checkbox"/> Registration Pens — \$500 (Sponsor provided) | <input type="checkbox"/> Inside Back Cover—\$2,500 |

Company: _____ Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____ Country: _____

Phone: _____ Fax: _____ Email: _____

Web Address: (for recognition on TAPPI Website) _____

Signature: _____

By signing this document you hereby agree to the terms and conditions set forth in the Sponsorship Prospectus.

Payment Information

Check (make checks payable to TAPPI in US dollars)

Amount enclosed: _____

Checks should be mailed to 15 Technology Parkway South, Norcross, Georgia 30092 USA, Attn: Raine Hyde

Credit Card (check one) Amex Visa Master Card Diners Club

Card Number: _____ Expire Date: _____

Name on Card: _____

Authorized Signature: _____

Fax completed application to TAPPI Member Connection, +1-770-446-6947

Sponsorship questions? Contact Linda Cohen,
Phone: +1-914-944-0135; Fax: +1-914-944-0377 • Email: lcohen@tappi.org