

CORREXPO 2011, FORT WORTH, TEXAS
SEPTEMBER 26 – 27, 2011
SPONSORSHIP & PROMOTIONAL OPPORTUNITIES



PLATINUM SPONSORSHIP

\$10,000 Special/\$11,500 after 5/1/11 (Minimum 8' X 20' exhibit space required)

You will Sponsor the following high level Events: TAPPI Opening Session Sponsor, announcing the Keynote, & TAPPI Breakfast Sponsor

*As an added bonus, 1 Networking Break included.

Branding:

- Full Page Ad in the Official Event Guide
- Event Bag Insert (1 insert – sponsor supplied)
- Sponsor Ribbons
- Logo and Sponsor Recognition in the Official Event Guide
- Inclusion on a special “Thank You to our Sponsors” Sign in the Registration Area

Prime Positioning of Company Logo:

- Event Bag (TAPPI will supply bags)
- Onsite Signage
- Prime Logo Positioning as a Platinum Sponsor: Logo will appear in major industry magazines, literature, website, e-mail campaigns and more!
- Event Guide: Company Description & Logo

Education:

- Two Full Conference Package Passes

Online:

- Logo on CorrExpo 2011 Website Linking to your Company Website

Traffic Builder:

- **NEW!** Logo by your Customer Roundup Floor Map listing
- Company Recognition in Promotional E-mail Blast with Links to your Website
- Free Expo Hall Passes for your Customers

Networking:

- Entrance to Conference Reception (Sunday Night)
- Offsite Supplier Gala Sponsor (Monday Night)

GOLD SPONSORSHIP

\$8,500 Special/\$9,500 after 5/1/11 (Minimum 8' X 10' exhibit space required)

Choose ONE of the following promotions: Tuesday Continental Breakfast Sponsor OR 1 Networking Break

Branding:

- 1/2 Page Ad in the Official Event Guide
- Event Bag Insert (1 insert sponsor supplied)
- Sponsor Ribbons
- Logo and Sponsor Recognition in the Official Event Guide
- Inclusion on a special “Thank You to our Sponsors” Sign in the Registration Area

Prime Positioning of Company Logo:

- Event Bag (TAPPI will supply bags)
- Onsite Signage
- Prime Logo Positioning as a Gold Sponsor: Logo will appear in major industry magazines, literature, website, e-mail campaigns and more!
- Event Guide: Company Description & Logo

Education:

- One Full Conference Package Pass

Online:

- Logo on CorrExpo 2011 Website Linking to your Company Website

Traffic Builder:

- Free Expo Hall Passes for your Customers

Networking:

- Entrance to Conference Reception (Sunday Night)
- Offsite Supplier Gala Sponsor (Monday Night)

GENERAL EXHIBITOR

Exhibitor Benefits Include:

Branding:

- 50 Word Company Description in Event Guide

Traffic Builder:

- Free Expo Hall Passes for your Customers

Booth Space:

- Pipe and drape with Show Colors, draped table, 2 chairs, Company ID Sign, Wastebasket (Exhibit hall is carpeted)

Networking:

- Entrance to Conference Reception (Sunday Night)