

TAPPI AICC
**Corrugated
Week 2018**

September 23-26, 2018 • Indianapolis, IN

**DEADLINE FOR ENTRY:
AUGUST 17, 2018**

CORRRPAK[®] COMPETITION

**CORRBIE AWARD
BEST IN
SHOW**



SEPTEMBER 23 - 26, 2018

Held in conjunction with
TAPPI/AICC Corrugated Week at the
Indianapolis Convention Center, Indianapolis, IN

OPEN TO ALL CORRUGATED MANUFACTURERS WORLDWIDE

CATEGORIES INCLUDE:

**STRUCTURE
PRINTING
COMBINED
TECHNIQUES**

**NEW CATEGORY FOR THIS YEAR
DIGITAL PRINT!**

2016 CORRBIE WINNERS

BEST OF SHOW STRUCTURE



**G3 Display
LM Packaging**

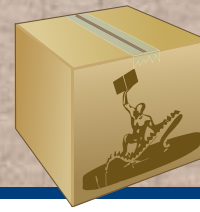
BEST OF SHOW PRINTING



**Cliff Display Body
Heritage**

For complete details, please visit:
CORRUGATEDWEEK.ORG

TAPPI's Corrugated Packaging Division sponsors this distinguished event to select and recognize the finest commercially produced corrugated package products manufactured between August 1, 2014 and August 1, 2018.



ABOUT THE COMPETITION

The 2018 CorrPak® Competition is open to ALL corrugated manufacturers worldwide. For more than 27 years, TAPPI's CorrPack® Competition has honored the best and brightest designs in the global corrugated industry. Judges will evaluate quality, design, graphic excellence, technical difficulty, and innovative application in deciding first, second, and third place winners in all categories, as well as awarding the Best of Show. There are two Best in Show awards –one for Structure and the second for Printing. All entries will be on display during TAPPI/AICC Corrugated Week and winners will be honored during special ceremonies on the last day of the Conference. All award winners will be featured on the TAPPI website and in various industry publications.

STRUCTURE

Photos shown are first place winners from the 2016 CorrPak Competition.

► S-1 PRODUCT PROTECTION



S-1A: INDUSTRIAL – Awards will be given for best design in industrial product (product which will go to another industrial facility to be used in manufacturing) protection. Inner packaging may include foam, substitutions of foam with corrugated, corrugated build-ups, or other forms of protective packaging. Judges will consider satisfaction of customer needs, converting complexity, assembly, gluing/joining and overall die cutting. Please include CAD drawing and photo of product in protection with submission. You are encouraged to submit product with entry.

S-1B: CONSUMER – Awards will be given for best design in consumer product (product to be used by an end user or consumer) protection. Inner packaging may include foam, substitutions of foam with corrugated, corrugated build-ups, or other forms of protective packaging. Judges will consider satisfaction of customer needs, converting complexity, assembly, gluing/joining and over all die cutting. Please include CAD drawing and photo of product in protection with submission. You are encouraged to submit product with entry.

► S-2 SELF-SHIPPER DISPLAYS

Shipping containers which also serve as display units

S-2A: COUNTER DISPLAY – Awards for best design in counter displays which also serve as the shipping container. Judges will consider protective capability, innovative design, and the ease of in-store set-up and assembly. Please include CAD drawing and photo of product in the display with submission. You are encouraged to submit product with entry.



S-2B: FLOOR DISPLAYS – Awards will be given for the best design of floor displays which serve as the shipping container. Judges will consider protective capability, innovative design, and the ease of in-store set-up and assembly. Please include CAD drawing and photo of product in the display with submission. You are encouraged to submit product with entry.

► S-3 DISPLAYS

Floor displays not serving as a self-shipper

S-3A: COUNTER DISPLAYS: Product – Awards will be given for the best design of point-of-purchase counter displays not serving as a self-shipper. Judges will consider point-of-purchase effectiveness, overall design, innovative design, and the ease of in-store set-up and assembly. Emphasis will be placed on the display's ability to display and support the product. If possible, please include product. Please include CAD drawing and photo of product in display with submission, and if possible, also include product.

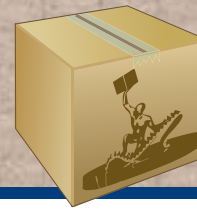


S-3B: COUNTER DISPLAYS: No Product – Awards will be given for the best design of point-of-purchase counter displays not serving as a self-shipper. Judges will consider point-of-purchase effectiveness, overall design, innovative design, and the ease of in-store set-up and assembly. Please include CAD drawing.

S-3C: FLOOR DISPLAYS: Product – Awards will be given for the best design of point-of-purchase floor displays not serving as a self-shipper. Judges will consider point-of-purchase effectiveness, overall design, innovative design, and the ease of in-store set-up and assembly. Emphasis will be placed on the display's ability to display and support the product. Please include CAD drawing and photo of product in display with submission, and if possible, also include product.



S-3D: FLOOR DISPLAYS: No Product – Awards will be given for the best design of point-of-purchase floor displays not serving as a self-shipper. Judges will consider overall design, innovative design, ease of in-store set-up and assembly as well as point-of-purchase effectiveness. Please include CAD drawing.



PRINTING

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DISPLAY

▶ P-1 COUNTER AND FLOOR SELF-SHIPPER DISPLAYS

Awards will be given for best design in counter and floor displays which also serve as the shipping containers. A self-shipper is a shipping container that doubles as the display unit. This entry can be any of the following graphic applications using corrugated: direct print flexo, spot label, full litho, preprint. Judges will consider graphic quality, printing complexity, overall design, print to die cut registration and point-of-purchase effectiveness.

▶ P-2 COUNTER AND FLOOR DISPLAYS



Awards will be given for the best design of point-of-purchase counter and floor displays not serving as a self-shipper. This entry can be any of the following graphic applications using corrugated: direct print flexo, spot label, full litho or preprint. Judges will consider overall design, graphic quality, print to die cut registration, printing complexity, and point-of-purchase effectiveness.

▶ P-3 FLEXO PRINTING BROWN BOARD

BOARD CATEGORIES - CATEGORIES 3A-3D

Entry must be a corrugated box or other container which is not a display and direct printed on combined board. Entries demonstrating flexo printing on kraft board should be submitted into one of the four categories below based on the predominant design of the piece. The portion of the entry's design as defined in the chosen category will receive the majority of the judges' consideration, although overall design will be evaluated. Please read all categories before choosing your entry category.



P-3A: FLEXO PRINTING BROWN BOX LINE

WORK – Awards for best direct flexo printing of line work on kraft board. Judges will evaluate print fidelity, degree of difficulty, quality of full coverage of solid areas, registration of print, registration of print to die cut, trapping of colors, and folding and gluing.



P-3B: FLEXO PRINTING BROWN BOX LINE/SCREEN COMBINATION

– Awards for best direct print on kraft board in combination of line and screen work, such as halftones, duotones, and mezzotint. Judges will evaluate print fidelity, degree of difficulty, quality of full coverage of solid areas, registration of print, registration of print to die cut, trapping of colors, and folding and gluing.



P-3C: FLEXO PRINTING BROWN BOX BUILT COLOR PRINTED ON BROWN PAPER OR ON A LAYER OF WHITE INK

– Awards will be given for best process or modified process color directly printed on brown paper or a layer of white ink. These images would be computer art or cartoon art. Images would not be photographs or art (paintings). Judges will consider the overall quality

of the printed white base and resultant trapped colors and screens. Particular attention will be paid to degree of difficulty, registration, folding and gluing, quality of full coverage of solid areas, use of the liner in the design process, and registration of print to die cut.

P-3D: FLEXO PRINTING BROWN BOX PROCESS COLOR PRINTED ON BROWN PAPER OR ON A LAYER OF WHITE INK

– Awards for best application of process color directly printed on brown paper or a layer of white ink. Images would be photographs or art (paintings). Judges will consider the overall quality of the printed white base and resultant trapped colors and screens. Particular attention will be paid to degree of difficulty, registration, folding and gluing, quality of full coverage of solid areas, use of the liner in the design process and registration of print to die cut.

▶ P-4 FLEXO PRINTING ON WHITE LINER COMBINED BOARD

BOARD CATEGORIES - CATEGORIES 4A-4E

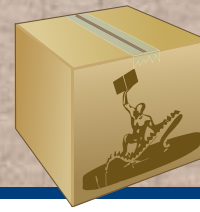
Entries must be a corrugated box or other container which is not a display and is direct printed on combined board. Entries demonstrating flexo printing on combined board should be submitted into one of the following four categories based on the predominant design of the piece. The portion of the entry's design as defined in the chosen category will receive the majority of the judges' consideration, although overall design will be evaluated. Please read all categories before choosing your entry category.



P-4A: LINE WORK – Awards will be given for best direct printing of line work on combined board. Judges will consider print fidelity and degree of difficulty, as well as quality of full coverage solid areas, color-to-color registration, and registration of print to die cut.



P-4B: LINE/SCREEN COMBINATION – Awards will be given for best direct printing on combined board in the combination of line and screen work, such as halftone, duotone, mezzotint or other screening techniques. This is not the process color category where the three process colors are used, or any three transparent colors are used to create additional colors. Judges will consider print fidelity and degree of difficulty, as well as quality of full coverage solid areas, color-to-color registration, and registration of print to die cut.



PRINTING

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P-4C: BUILT COLOR IMAGES: PROCESS OR MODIFIED PROCESS

COLOR – Awards will be given for best process or modified process color direct printing on combined board. These images would be computer art or cartoon art. Images would not be photographs or art (paintings). Judges will consider print fidelity, quality of full coverage solid areas, the degree of difficulty, color-to-color registration, and registration of print to die cut.

P-4D: MODIFIED PROCESS – Awards will be given for best direct printing on combined board using a minimum of three screens in



combination with each other, where one or more colors is a non-process color to create photographs or art work. Judges will consider print fidelity, degree of difficulty, quality of full coverage solid areas, color-to-color registration, and registration of print to die cut.



P-4E: PROCESS COLOR – Awards will be given for best process color direct printing on combined board used to create photographs and art work. Judges will consider print fidelity, quality of full coverage solid areas, the degree of difficulty, color-to-color registration, and registration of print to die cut.

▶ **P-5 FLEXO PREPRINTED LINER**

NOT CORRUGATED/COMBINED

Awards will be given for best application of flexography on uncombined linerboard which is used in the design and manufacture of a corrugated package or display. Judges will consider print fidelity, quality of full coverage solid areas, degree of difficulty and registration.

P-5A: LINE/SCREEN COMBINATION – Awards will be given for best printing with a combination of line and screen work, such as halftone, duotone, mezzotint or other screening techniques. This is not the process color category where the three process colors are used or any three transparent colors are used to create additional colors. Judges will consider print fidelity and degree of difficulty, as well as quality of full coverage solid areas and color-to-color registration.

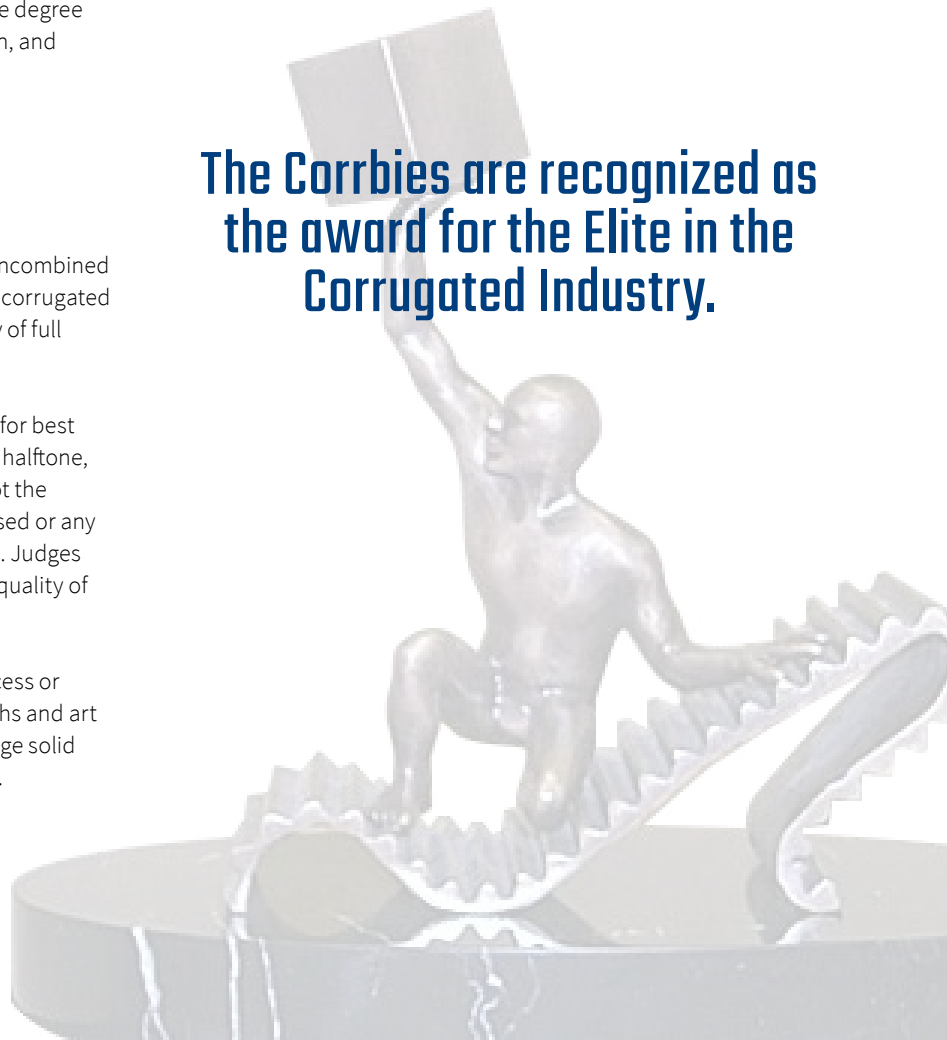
P-5B: PROCESS COLOR – Awards will be given for best process or modified process color used to create built color, photographs and art work. Judges will consider print fidelity, quality of full coverage solid areas, the degree of difficulty and color-to-color registration.

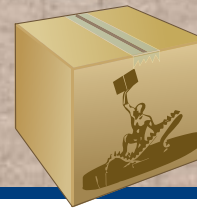
▶ **P-D: Digital**

This category is limited to the following printing process: Ink Jet/Digital

Awards will be given for for ink jet/digital printing on combined board or pre-printed liner. The graphics can include line and screen work, halftones, duotones, mezzotints or other screening techniques, process color, and modified process color. Judges will consider execution and degree of difficulty, as well as print fidelity, quality of full coverage solid areas, color-to-color registration, registration of print to die cut, converting characteristics such as checking/cracking along scores, size of image, utilization of water or UV ink and substrate. To qualify for entry in this category, the printed piece must be from a production run of 50 sheets or more. Digital Preprint may be submitted uncombined. All other digital entries must be converted. You *are encouraged to submit* the **Digital Print Data Form** included with this application. Judges will pay particular attention to the written description of the job, as well as customer need. While this is not required, many winners have been selected because of the inclusion of this one document.

**The Corrbies are recognized as
 the award for the Elite in the
 Corrugated Industry.**





COMBINED TECHNIQUES

Photos shown are first place winners from the 2016 CorrPak Competition.

► C-6 INNOVATIVE USE



Awards for the unique use of corrugated board beyond conventional shipping containers or point-of-purchase displays. Additional points will be given to entries which have used corrugated to replace another packaging medium.

► C-7 PROMOTIONAL



Only self promotions are permitted for this category. Awards will be given for best promotion of a product, idea or service through the use of combined board promoting the facility or a professional organization/association. Judges will consider creativeness, impact, and overall quality of the graphics. It can be any kind of graphic application (direct print, spot label, preprint, digital, etc.) on corrugated. This category will be

ineligible for the Best of Show Award. A converter must make entries to this category. Entries are exempt from the "Commercial Use/Production Run Quantities" requirement.

► ST-8 STUDENT ENTRY

Student entries will be judged in four categories: Flexographic Printing, Flexographic Preprinted Liner, Product Protection Design and Digital. Entries should be submitted into one of the following four categories listed below based on the predominant design of the piece. Judges will pay particular attention to the written description of the job, as well as customer need. Please read all categories before choosing your entry category.

ST-8A: FLEXOGRAPHIC PRINTING ON COMBINED BOARD – Awards will be given for the best direct print piece by a student. Judges will consider overall design, graphic quality, and difficulty of piece. Work may be printed at the school or at a converter. The student must be directly involved in the production process. The entry must be flexo printed on corrugated.

ST-8B: FLEXO PREPRINTED LINER – Not Corrugated/Combined: Awards will be given for best application of flexography on uncombined linerboard which is used in the design and manufacture of a corrugated package or display. Judges will consider print fidelity, quality of full coverage solid areas, degree of difficulty and registration.

ST-8C: PRODUCT PROTECTION DESIGN – Awards will be given for best design in industrial product (product that will go to another industrial facility to be used in manufacturing) or consumer product (product to be used by an end-user or consumer) protection. Inner packaging may include foam, substitutions of foam with corrugated, corrugated build-ups, or other forms of protective packaging. Judges will consider difficulty of design and application, functionality and creativeness.

ST-8D: DIGITAL – This category is limited to the following printing process: Ink Jet/Digital. Awards will be given for digital printing on combined board or pre-printed liner. The graphics can include line and screen work, halftones, duotones, mezzotints or other screening techniques, process color, and modified process color. Judges will



consider execution and degree of difficulty, as well as print fidelity, quality of full coverage

solid areas, color-to-color registration, registration of print to die cut, converting characteristics such as checking/cracking along scores, size of image, utilization of water or UV ink and substrate. Student entries are exempt from the production of 50 sheets or more requirement. Digital Preprint may be submitted uncombined. All other digital entries must be converted. You *are encouraged to submit* the **Digital Print Data Form** included with this application. Judges will pay particular attention to the written description of the job, as well as customer need. While this is not required, many winners have been selected because of the inclusion of this one document.

► 9 ATTENDEES' FAVORITE

This category includes all processes, but only one product will be selected from the overall Printing and the overall Structure categories.

9A-P ATTENDEES' FAVORITE PRINTING

This award is given in honor of the late George G. Maltenfort.

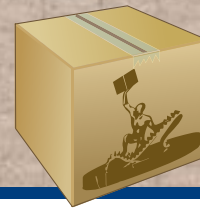
9A-S ATTENDEES' FAVORITE STRUCTURE

Anonymous Entries are allowed.

Visit www.corrugatedweek.org/CorrPak for details.

2016 Company Placing	1st	2nd	3rd
Bennett Packaging	3	1	1
Corrugated Container Corporation	2		
Corrugated Synergies International			
Green Bay Packaging		1	
Heritage	2**	1	
LM Packaging	2**		
Sumter Packaging Corporation		2	
Wasatch Container	5		1
Anonymous	1		

**Best In Show



RULES

RULES

- First entry is free for TAPPI members, additional entries are \$50.
- Non Member: first and second entries are \$75 each, third entry is \$50 and the fourth is free. Fifth entry is \$50.
- CorrPak® 2018 is open to ALL corrugated box makers worldwide. There will be a special category for Student entries from packaging schools and universities.
- A package or display must have been manufactured and sold for commercial use between August 1, 2014 and August 1, 2018. All entries must be composed of at least 50% paper or corrugated paper.
- Judges will award 1st, 2nd & 3rd place in all categories.
- Note: Entries to the Promotional Category are exempt from the "Commercial Use" requirement.
- Self Promotions are not permitted entry into any category other than the Promotional Category.
- Each company location may enter more than one design per category. Each entry must be submitted with an Entry Form.
- Please ensure your submission is in the correct category as described.
- If you are not sure, please contact Cordes Porcher, CorrPak® Chairman at fcporcher@aol.com or call +1 908-448-7912 before submitting your entry. Make sure the subject line of your email has 2018 CorrPak® Competition, otherwise, it will not be opened.
- An entry may contain aspects appropriate to other categories, but will only be judged on aspects relating specifically to the category entered with other aspects being disregarded.
- All entries must be die cut except pre-print liner category and digital pre-print liner. If entries are not die cut and/or converted into a container or display, the committee reserves the right to pull the entry from the competition.

ENTRY REQUIREMENTS

- Entry forms may be downloaded online at www.corrugatedweek.org.
- Entry form must be filled out completely with a brief description for the purpose of identification. If desired, entrants may write a brief paragraph describing the nature of the packaging problem solved, benefits derived by the customer, any technical difficulties experienced, and any extraordinary aspects of the piece. This is not mandatory, but is helpful to the judges. Please DO NOT mention converter references in the description.

- All entrants must provide a digital image in jpeg format with the entry form. This is needed for onsite identification and set up. Neither slides nor paper pictures are accepted.
- Be sure to indicate on the Entry Form if the entry needs to be returned following the competition along with shipping and payment information. Include a return shipping label with your entry.
- We will email you information closer to the date of the event on when and where to ship your packages and displays.
- PLEASE ONLY MAIL ENTRY FORMS AND FEES TO TAPPI.

QUESTIONS?

All technical questions relating to entry eligibility or category clarification should be directed to Cordes Porcher, CorrPak® Chairman, via e-mail at fcporcher@aol.com.

- Make sure the subject line of your email has 2018 CorrPak® Competition, otherwise, it will not be opened.
- All questions regarding entry logistics should be directed to Anna Utzig, at +1 770-209-7298 or via e-mail to autzig@tappi.org.

ENTRY FEES

- First entry free to TAPPI members. \$50 per additional entry from the same company.
- Non Member: first and second entries are \$75 each, third entry is \$50 and the fourth is free. Fifth entry is \$50. \$50 per additional entry from the same company.

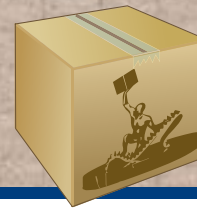
DEADLINE FOR ENTRY IS AUGUST 17, 2018

All entry forms, payments, and photos must be received at TAPPI no later than Friday, August 17, 2018.

MAIL ENTRY FORMS ONLY TO:

2018 CorrPak® Competition, 15 Technology Parkway S., Suite 115, Peachtree Corners, GA 30092, USA Attn: Anna Utzig
Email high resolution digital color photo in jpg format to Anna Utzig at autzig@tappi.org.

LIMITATIONS OF LIABILITY AND RESPONSIBILITY Neither TAPPI nor the Corrugated Packaging Division will be responsible for: a) damage to any materials in shipping, or b) loss, damage, theft or disappearance of materials after same have been delivered to competition location.



ENTRY FORM

Deadline for entry is August 17, 2018 • First entry is free for TAPPI members

Each entry must be submitted with a separate Entry Form.

[Mail to]:

2018 CorrPak® Competition • 15 Technology Parkway South – Suite 115 • Peachtree Corners, GA 30092, USA
 Attn: Anna Utzig • Phone: +1 770-209-7298

Please Check ONE Category Block: Please double check your submission to ensure correct category. Incorrectly submitted entries may not be judged. Entry form and fee required for each entry. Each company location may enter more than one design per category.

STRUCTURE

S-1 Product Protection

- S-1A: Industrial
- S-1B: Consumer

S-2 Self Shipper Displays

- S-2A: Counter Displays
- S-2B: Floor Displays

S-3 Displays

- S-3A: Counter Displays – Product
- S-3B: Counter Displays – No Product
- S-3C: Floor Displays – Product
- S-3D: Floor Displays – No Product

PRINTING

Display

- P-1: Counter and Floor Self-Shipper Displays
- P-2: Counter and Floor Displays

BROWN BOARD

P-3 Flexo Printing Combined Brown Board

- P-3A: Line Work
- P-3B: Line/Screen Combination
- P-3C: Built Color Printed on Brown Paper or On a Layer of White Ink
- P-3D: Process Color Printed on Brown Paper or On a Layer of White Ink

WHITE LINER

P-4 Flexo Printing on White Liner Combined Board

- P-4A: Line Work
- P-4B: Line/Screen Combination
- P-4C: Built Color Images/process or modified process color
- P-4D: Modified Process
- P-4E: Process Color
- P-D: Digital

P-5 Flexo Preprinted Liner – Not Corrugated/ Combined

- P-5A: Line/Screen Combination
- P-5B: Process Color

ST-8 -Student Entry

- ST-8A: Flexographic Printing on Combine Board
- ST-8B: Flexo Preprinted Liner – Not Corrugated/Combined
- ST-8C: Product Protection Design
- ST-8D: Digital

QUANTITY PRODUCED:

- 1-500 501-2500 2500+

Email high resolution digital color photo in jpg format to Anna Utzig autzig@tappi.org

PRINTING PROCESS(ES) USED:

- Flexo Postprint Flexo Preprint Lithography (Lamination) Other
- Number of passes through press: 1 2 3
- Previously run by other printing process? Yes No Process _____

DIGITAL DATA FORM

Equipment

Type of Digital Press: Single Pass Multi Pass Device Image Area _____ Pico Liter Size: Max. _____ Min. _____
 Sheet Size: _____ X _____ Run Speed: _____ Sheets per hour - If Web _____ Feet per minute
Print: Ink Water UV Hybrid Resolution _____ Type Point Size: Max. _____ Min. _____ Number of Colors _____
 Substrate: _____ Converted with _____ Quantity produced _____

Description of Job:

Entry submitted by: Enter company location name as it should appear on award. *Check here if anonymous entry (see website for details)*

Company _____ Project Name _____
 Address _____ Company for whom entry was produced _____
 City _____ State/Prov. _____ Zip/Postal Code _____ Country _____ Date manufactured _____
 Contact _____ Phone _____ Email _____

Please indicate if the entry needs to be returned and include return shipping labels with your shipment to CorrExpo.

Address _____ Company _____
 City _____ State/Prov. _____ Zip/Postal Code _____ Country _____